

The Hitavad - 12 Aug. 2018

Flavoured milk distribution in schools beneficial for devpt of students and farmers: Gadkari

■ Business Bureau

NATIONAL Dairy Development Board (NDDB) is collecting 2.5 lakh litres of milk daily from Vidarbha region and having an annual sales of Rs 60 crore from the region, said Nitin Gadkari, Union Minister of Road Transport and Highways, Shipping and Water Resources, River Development and Ganga Rejuvenation.

He was speaking at the launch of NDDB Foundation for Nutrition's (NFN) unique and novel 'Giftmilk' programme, at Nagpur Municipal Corporation's (NMC) Lal Bahadur Shastri Hindi Madhyamik School, Hanuman Nagar, on Saturday.

Chandrashekar Bawankule, Minister of State for Energy, New and Renewable Energy, State Excise, Government of Maharashtra; Mayor Nanda Jichkar, Nisha Sawarkar, President, Zilla Parishad, Nagpur,



Union Minister Nitin Gadkari launching NFN 'Giftmilk' pack along with other dignitaries on Saturday. (Pic by Satish Raut)

Dilip Rath, Chairman, NDDB, Nago Ganar, MLC, Sandeep Joshi, Leader of Ruling Party in NMC, Anup Kumar, Divisional Commissioner of Nagpur, Dilip Dewe, Chairman, Education Committee of NMC, corporators and others graced the occasion.

Gadkari added that he had distributed milk to well-wishers coming to greet him on his birthday which was appreciated by all. He urged the people to use more

and more Mothers Dairy milk. Gadkari said, "Attendance in schools will increase when children are offered flavoured milk. They will be healthy also and even farmers will get good income as their milk will be taken by Mothers Dairy. Milk distribution is good for students as well as farmers of the region."

Gadkari further said that children are the foundation for a strong and vibrant India. Meeting

their nutritional needs in early formative years is very important. On the occasion, Gadkari appealed to corporates to join the initiative of NFN.

Chandrashekar Bawankule also declared that Mahagenco will support NFN's 'Giftmilk' project under its CSR activity.

Dilip Rath, Chairman, NDDB informed that NFN has received concurrence of Mother Dairy Fruit and Vegetable Pvt Ltd (MDFVPL) to cover around 6,000 students of 21 schools in Nagpur district under its CSR assistance. 200 ml (fortified with Vitamin A and D) flavoured milk per day per child will be supplied on all working days.

Y Y Patil, Director of NDDB made the welcome remark while Amitabh Mukherji of NDDB proposed the vote of thanks. Principal of the school Sanjay Pund, staff and students as well as citizens were present in large numbers on the occasion.